

DISCOVER OUR VARIETY!



**QUALITY LABELS ON SRA3 SHEETS FOR  
DIGITAL, INDIGO & OFFSET**



## The SRA3 range from Avery is a value-added assortment, as you get:

- Premium Paper and Filmic Labels for professional digital printing and offset
- Universal labels, that work with all standard sheet-fed HP Indigo presses and all standard professional digital presses with dry toner, from Xerox, Canon, Konica Minolta, Ricoh
- Sheets with die-cuts, round and squared templates that ease the entire design and printing process
- Specifically developed materials of highest quality and for numerous applications
- Special digital print coating for impressing printing quality and excellent colour fastness
- Adhesive capture edge prevents adhesive leaking, ensures a jam-free print run and protects your machine
- SRA3 sized sheets for saving printer click costs
- Design templates available for easy design and precise print
- Pack sizes with 100 sheets

Please find further information and free design templates here: [www.avery.dk/digital](http://www.avery.dk/digital) or [www.avery.se/digital](http://www.avery.se/digital)

# General instructions for use and Avery Support

## 1. Printing Instructions

Always fan the sheets well before printing. Take particular care when knocking the sheets not to over bend and cause the labels to 'lift' - discard any sheets that may have been affected. Polyesters require air between the sheets to counter the static effect, it may therefore be necessary to build the in feed stack sheet by sheet to obtain the best results.

### Each sheet may run through printer only once.

To get excellent output and jam-free print-runs, please follow the printer instructions carefully.

Select appropriate print setting:

In general self adhesive sheets are classed as 'Heavy' or 'Extra Heavy' or 'Labels'.

Select the feed tray (if applicable) appropriate to the machine and stock capabilities. Refer to the printer manual for specific settings.

All SRA3 materials are approved for all standard digital presses with dry toner, for offset, and for HP Indigo with approval information being found on the HP Indigo web site under 'approved substrates' labels and self adhesive.

Please see data sheets or packaging for information on certifications/recommendations. Data sheets can be required at our Customer Service.

## 2. Storage

Please store sheets in sealed box at room temperature (18 – 23 °C) in original packaging. Do not expose to extremes of temperature fluctuations and humidity (ideally 50-55 %).

## 3. Further guidelines

Do not cut more than 100 sheets per stack and ensure that the blade is clean and sharp, the clamp should also be free of adhesive residue. Particular attention should be paid to fanning the sheets after guillotining if they are then to be printed.

## 4. Avery Support

### If You've Got Questions, We've Got Answers

Need help finding the right label? Required a data sheet?

Got question about our design templates or printing?

Need to know where to buy?

Feel free to contact us or visit our websites.

### Contact

E-mail: [nordic@avery.com](mailto:nordic@avery.com)

Phone: +45 70 10 18 00

[www.avery.dk/digital](http://www.avery.dk/digital)

[www.avery.se/digital](http://www.avery.se/digital)

### Free Phone Numbers

DK: 80 31 91 00

SE: 020 - 79 20 53

NO: 800 10 070

FIN: 0800 1 145 40

IS: 800 8566
























# High-Quality Paper Labels

High-quality paper labels for brilliant colours and excellent colour fastness. Perfect for product labels, bottle labels, mailing labels and plenty of other labelling purposes.

Certified for  
**HP Indigo**



Please find further information and free design templates here: [www.avery.dk/digital](http://www.avery.dk/digital) or [www.avery.se/digital](http://www.avery.se/digital)

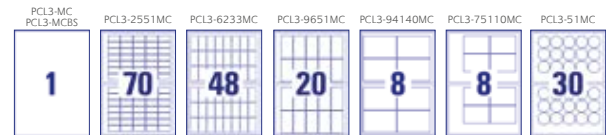
Material	Type	Colour	Surface	Adhesive	Die-Cut/Label size mm	Product Number	Grammage [g/m <sup>2</sup> ]	Thickness $\mu$	Labels/Sheet	Labels/Pack	Sheets/Pack
Paper	machine coated	white	matt	permanent	320x450	PCL3-MC	190	172	1	100	100
Paper	machine coated	white	matt	permanent	320x450 BS*	PCL3-MCBS	190	172	1	100	100
Paper	machine coated	white	matt	permanent	 51 x 25	PCL3-2551MC	190	172	70	7000	100
Paper	machine coated	white	matt	permanent	 62 x 33	PCL3-6233MC	190	172	48	4800	100
Paper	machine coated	white	matt	permanent	 96 x 51	PCL3-9651MC	190	172	20	2000	100
Paper	machine coated	white	matt	permanent	 94 x 140	PCL3-94140MC	190	172	8	800	100
Paper	machine coated	white	matt	permanent	 75 x 110	PCL3-75110MC	190	172	8	800	100
Paper	machine coated	white	matt	permanent	 $\emptyset$ 51	PCL3-51MC	190	172	30	3000	100
Paper	machine coated	white	glossy	permanent	320 x 450	PCL3-MCG	190	172	1	100	100
Paper	machine coated	white	glossy	permanent	320 x 450 BS*	PCL3-MCGBS	190	172	1	100	100
Paper	machine coated	white	glossy	permanent	 51 x 25	PCL3-2551MCG	190	172	70	7000	100
Paper	machine coated	white	glossy	permanent	 62 x 33	PCL3-6233MCG	190	172	48	4800	100
Paper	machine coated	white	glossy	permanent	 80 x 45	PCL3-8045MCG	190	172	24	2400	100
Paper	machine coated	white	glossy	permanent	 96 x 51	PCL3-9651MCG	190	172	20	2000	100
Paper	machine coated	white	glossy	permanent	 94 x 140	PCL3-94140MCG	190	172	8	800	100
Paper	machine coated	white	glossy	permanent	 75 x 110	PCL3-75110MCG	190	172	8	800	100
Paper	machine coated	white	glossy	permanent	 $\emptyset$ 25	PCL3-25MCG	190	172	140	14000	100
Paper	machine coated	white	glossy	permanent	 $\emptyset$ 37	PCL3-37MCG	190	172	70	7000	100
Paper	machine coated	white	glossy	permanent	 $\emptyset$ 51	PCL3-51MCG	190	172	30	3000	100
Paper	machine coated	white	glossy	permanent	 $\emptyset$ 64	PCL3-64MCG	190	172	24	2400	100
Paper	machine coated	white	glossy	removable	320 x 450	PCL3-MCGREM	190	172	1	100	100
Paper	machine coated	white	glossy	removable	 80 x 45	PCL3-8045MCGREM	190	172	24	2400	100
Paper	machine coated	white	glossy	removable	 $\emptyset$ 25	PCL3-25MCGREM	190	172	140	14000	100
Paper	machine coated	white	glossy	removable	 $\emptyset$ 37	PCL3-37MCGREM	190	172	70	7000	100
Paper	structured paper	cream	textured	permanent	320x450	PCL3-AWL	200	210	1	100	100
Paper	structured paper	cream	textured	permanent	 75 x 110	PCL3-75110AWL	200	210	8	800	100
Paper	structured paper	cream	textured	permanent	 $\emptyset$ 51	PCL3-51AWL	200	210	30	3000	100

BS\* = back slit

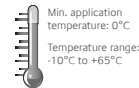
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Material	Type	Colour	Surface	Adhesive	Die-Cut/Label size mm	Product Number	Grammage [g/m <sup>2</sup> ]	Thickness $\mu$	Labels/Sheet	Labels/Pack	Sheets/Pack
Paper	machine coated	white	matt	permanent	320x450	PCL3-MC	190	172	1	100	100
Paper	machine coated	white	matt	permanent	320x450 BS*	PCL3-MCBS	190	172	1	100	100
Paper	machine coated	white	matt	permanent	□ 51 x 25	PCL3-2551MC	190	172	70	7000	100
Paper	machine coated	white	matt	permanent	□ 62 x 33	PCL3-6233MC	190	172	48	4800	100
Paper	machine coated	white	matt	permanent	□ 96 x 51	PCL3-9651MC	190	172	20	2000	100
Paper	machine coated	white	matt	permanent	□ 94 x 140	PCL3-94140MC	190	172	8	800	100
Paper	machine coated	white	matt	permanent	□ 75 x 110	PCL3-75110MC	190	172	8	800	100
Paper	machine coated	white	matt	permanent	○ Ø 51	PCL3-51MC	190	172	30	3000	100

BS\*= back slit

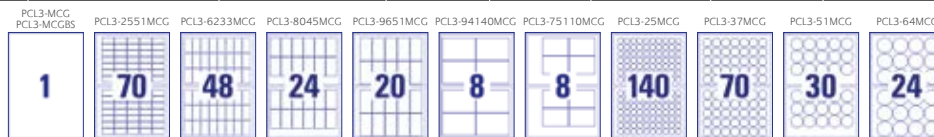


High-quality matt coated paper labels for brilliant colours and excellent colour fastness. With permanent adhesive. Perfect for product labels, bottle labels, mailing labels and plenty of other labelling purposes.

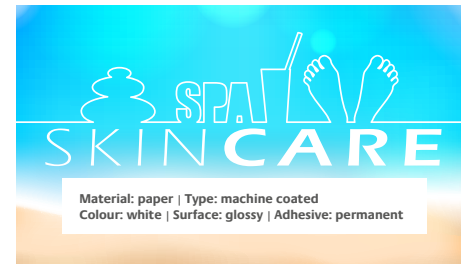


Material	Type	Colour	Surface	Adhesive	Die-Cut/Label size mm	Product Number	Grammage [g/m <sup>2</sup> ]	Thickness $\mu$	Labels/Sheet	Labels/Pack	Sheets/Pack
Paper	machine coated	white	glossy	permanent	320 x 450	PCL3-MCG	190	172	1	100	100
Paper	machine coated	white	glossy	permanent	320 x 450 BS*	PCL3-MCGBS	190	172	1	100	100
Paper	machine coated	white	glossy	permanent	□ 51 x 25	PCL3-2551MCG	190	172	70	7000	100
Paper	machine coated	white	glossy	permanent	□ 62 x 33	PCL3-6233MCG	190	172	48	4800	100
Paper	machine coated	white	glossy	permanent	□ 80 x 45	PCL3-8045MCG	190	172	24	2400	100
Paper	machine coated	white	glossy	permanent	□ 96 x 51	PCL3-9651MCG	190	172	20	2000	100
Paper	machine coated	white	glossy	permanent	□ 94 x 140	PCL3-94140MCG	190	172	8	800	100
Paper	machine coated	white	glossy	permanent	□ 75 x 110	PCL3-75110MCG	190	172	8	800	100
Paper	machine coated	white	glossy	permanent	○ Ø 25	PCL3-25MCG	190	172	140	14000	100
Paper	machine coated	white	glossy	permanent	○ Ø 37	PCL3-37MCG	190	172	70	7000	100
Paper	machine coated	white	glossy	permanent	○ Ø 51	PCL3-51MCG	190	172	30	3000	100
Paper	machine coated	white	glossy	permanent	○ Ø 64	PCL3-64MCG	190	172	24	2400	100

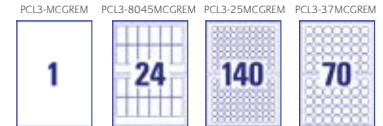
BS\* = back slit



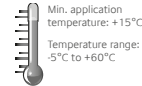
High-quality glossy coated paper labels for brilliant colours and excellent colour fastness. With permanent adhesive. Perfect for product labels, bottle labels, mailing labels and plenty of other labelling purposes.



Material	Type	Colour	Surface	Adhesive	Die-Cut/Label size mm	Product Number	Grammage [g/m <sup>2</sup> ]	Thickness μ	Labels/Sheet	Labels/Pack	Sheets/Pack
Paper	machine coated	white	glossy	removable	320 x 450	PCL3-MCGREM	190	172	1	100	100
Paper	machine coated	white	glossy	removable	□ 80 x 45	PCL3-8045MCGREM	190	172	24	2400	100
Paper	machine coated	white	glossy	removable	○ Ø 25	PCL3-25MCGREM	190	172	140	14000	100
Paper	machine coated	white	glossy	removable	○ Ø 37	PCL3-37MCGREM	190	172	70	7000	100



High-quality glossy coated paper labels for brilliant colours and excellent colour fastness. With removable adhesive. Perfect for temporary labelling. Stick securely to a wide variety of surfaces, but can be removed without leaving any residue.



Material: paper | Type: machine coated  
 Colour: white | Surface: glossy | Adhesive: removable

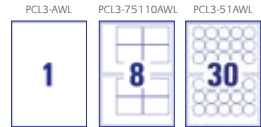


Material: paper | Type: machine coated  
 Colour: white | Surface: glossy | Adhesive: removable

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Material: paper | Type: machine coated  
 Colour: white | Surface: glossy | Adhesive: removable

Material	Type	Colour	Surface	Adhesive	Die-Cut/Label size mm	Product Number	Grammage [g/m <sup>2</sup> ]	Thickness $\mu$	Labels/Sheet	Labels/Pack	Sheets/Pack
Paper	structured paper	cream	textured	permanent	320 x 450	PCL3-AWL	200	210	1	100	100
Paper	structured paper	cream	textured	permanent	□ 75 x 110	PCL3-75110AWL	200	210	8	800	100
Paper	structured paper	cream	textured	permanent	○ Ø 51	PCL3-51AWL	200	210	30	3000	100



Antique paper labels with structured cream coloured surface for prestige product labelling, e.g. wine bottles, cosmetics. Wet-strength paper that resists the damage caused to normal paper labels associated with moisture from a chilled to an ambient environment. Well suited for curved surfaces.



Condensed safe wet-strength water resistant



Min. application temperature: +5°C  
 Temperature range: -20°C to +80°C



Material: paper | Type: machine coated  
 Colour: white | Surface: matt | Adhesive: permanent



Material: paper | Type: machine coated  
 Colour: white | Surface: matt | Adhesive: permanent



Material: paper | Type: machine coated  
 Colour: white | Surface: matt | Adhesive: permanent





# X-treme Film Labels

Ultra-durable film labels with high-tech adhesive for particularly hard wear and tear and difficult surfaces. Ideal for outdoor use, permanent labelling and superior labelling solutions.

Certified for  
**HP Indigo**

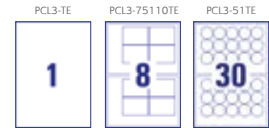


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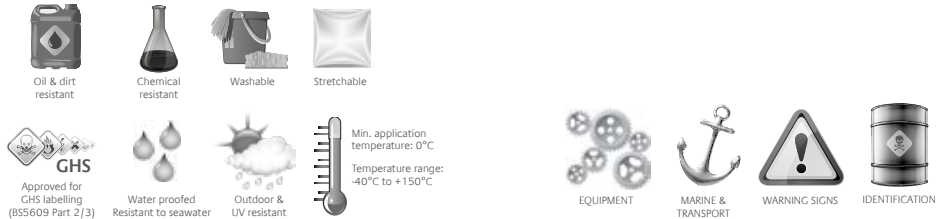
Material	Type	Colour	Surface	Adhesive	Die-Cut/Label size mm	Product Number	Grammage [g/m <sup>2</sup> ]	Thickness μ	Labels/Sheet	Labels/Pack	Sheets/Pack
Film	PE-Teslin®	white	matt	permanent	320x450	PCL3-TE	250	320	1	100	100
Film	PE-Teslin®	white	matt	permanent	 75 x 110	PCL3-75110TE	250	320	8	800	100
Film	PE-Teslin®	white	matt	permanent	 Ø 51	PCL3-51TE	250	320	30	3000	100
Film	PET	silver	matt	permanent	320x450	PCL3-SPET	175	160	1	100	100
Film	PET	silver	matt	permanent	 51 x 25	PCL3-2551SPET	175	160	70	7000	100
Film	PET	silver	matt	permanent	 Ø 37	PCL3-37SPET	175	160	70	7000	100



Please find further information and free design templates here: [www.avery.dk/digital](http://www.avery.dk/digital) or [www.avery.se/digital](http://www.avery.se/digital)

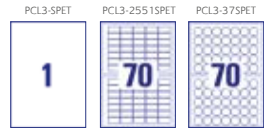
Material	Type	Colour	Surface	Adhesive	Die-Cut/Label size mm	Product Number	Grammage [g/m <sup>2</sup> ]	Thickness μ	Labels/Sheet	Labels/Pack	Sheets/Pack
Film	PE-Teslin®	white	matt	permanent	320 x 450	PCL3-TE	250	320	1	100	100
Film	PE-Teslin®	white	matt	permanent	□ 75 x 110	PCL3-75110TE	250	320	8	800	100
Film	PE-Teslin®	white	matt	permanent	○ Ø 51	PCL3-51TE	250	320	30	3000	100



High-tech adhesive, excellent for use in harsh environments and on critical and curved surfaces. Highly durable, stretchable and washable material resistant to many factors. Ideally for outdoor use and permanent marking of products and objects, e.g. warning and information signs as well as GHS labelling.



Material	Type	Colour	Surface	Adhesive	Die-Cut/Label size mm	Product Number	Grammage [g/m <sup>2</sup> ]	Thickness $\mu$	Labels/Sheet	Labels/Pack	Sheets/Pack
Film	PET	silver	matt	permanent	320 x 450	PCL3-SPET	175	160	1	100	100
Film	PET	silver	matt	permanent	 51 x 25	PCL3-2551SPET	175	160	70	7000	100
Film	PET	silver	matt	permanent	 $\varnothing$ 37	PCL3-37SPET	175	160	70	7000	100



Ultra-durable silver coloured film labels with high-tech adhesive, highly resistant and excellent for use on critical surfaces. Ideal for permanent marking of machines, IT equipment, electronic components or as stylish labeling on products or promotional material.



Tear proofed



Chemical resistant



Oil & dirt resistant



Water proofed



Outdoor & UV resistant\*



Min. application temperature: +5°C  
Temperature range: -20°C to +80°C



IT EQUIPMENT



EQUIPMENT



WARNING SIGNS



IDENTIFICATION



Material: film | Type: PET | Colour: silver  
Surface: matt | Adhesive: permanent



Material: film | Type: PET | Colour: silver  
Surface: matt | Adhesive: permanent

**PROPERTY OF**



**GREENPEOPLE**

Material: film | Type: PET | Colour: silver  
Surface: matt | Adhesive: permanent

\* UV resistance covers the material

Please find further information and free design templates here: [www.avery.dk/digital](http://www.avery.dk/digital) or [www.avery.se/digital](http://www.avery.se/digital)



## High-Performance Film Labels

PET film labels with excellent lay flat- and running properties with a dimensionally stable high performance film. Perfect for signage, information and identification labels and for outdoor use.

Certified for  
**HP Indigo**



Please find further information and free design templates here: [www.avery.dk/digital](http://www.avery.dk/digital) or [www.avery.se/digital](http://www.avery.se/digital)



Material	Type	Colour	Surface	Adhesive	Die-Cut/Label size mm	Product Number	Grammage [g/m <sup>2</sup> ]	Thickness μ	Labels/Sheet	Labels/Pack	Sheets/Pack
Film	PET	transparent	glossy	permanent	320x450	PCL3-GCPET	200	145	1	100	100
Film	PET	white	glossy	permanent	320x450	PCL3-GWPET	200	145	1	100	100
Film	PET	white	matt	permanent	320x450	PCL3-MWPET	200	145	1	100	100
Film	PET	transparent	glossy	adhesive-free	320x450	PCL3-GCCPET	200	145	1	100	100
Film	PET	white	glossy	adhesive-free	320x450	PCL3-GWCPET	200	145	1	100	100

Please find further information and free design templates here: [www.avery.dk/digital](http://www.avery.dk/digital) or [www.avery.se/digital](http://www.avery.se/digital)



Material	Type	Colour	Surface	Adhesive	Die-Cut/Label size mm	Product Number	Grammage [g/m <sup>2</sup> ]	Thickness $\mu$	Labels/Sheet	Labels/Pack	Sheets/Pack
Film	PET	transparent	glossy	permanent	320 x 450	PCL3-GCPET	200	145	1	100	100

PCL3-GCPET



Transparent film labels with excellent lay flat- and running properties with a dimensionally stable high performance filmic backing. Highly durable material ideally for long life permanent labelling. Perfect for signage, information and identification labels and for outdoor use.



Tear proofed



Water proofed



Min. application temperature: +5°C  
Temperature range: 0°C to +50°C



INFORMATION



WARNING SIGNS



IDENTIFICATION



Material: film | Type: PET | Colour: transparent  
Surface: glossy | Adhesive: permanent



Material: film | Type: PET | Colour: transparent  
Surface: glossy | Adhesive: permanent



**No entry**  
only authorised personnel

Material: film | Type: PET | Colour: transparent  
Surface: glossy | Adhesive: permanent



Material	Type	Colour	Surface	Adhesive	Die-Cut/Label size mm	Product Number	Grammage [g/m <sup>2</sup> ]	Thickness $\mu$	Labels/Sheet	Labels/Pack	Sheets/Pack
Film	PET	white	glossy	permanent	320 x 450	PCL3-GWPET	200	145	1	100	100

PCL3-GWPET



Glossy film labels with excellent lay flat- and running properties with a dimensionally stable high performance filmic backing. Highly durable material ideally for long life permanent labelling. Perfect for signage, information and identification labels and for outdoor use.



Tear proofed



Water proofed



Min. application temperature: +5°C  
Temperature range: 0°C to +50°C



INFORMATION



WARNING SIGNS



IDENTIFICATION



Material: film | Type: PET | Colour: white  
Surface: glossy | Adhesive: permanent



Material: film | Type: PET | Colour: white  
Surface: glossy | Adhesive: permanent



Material: film | Type: PET | Colour: white  
Surface: glossy | Adhesive: permanent



Material	Type	Colour	Surface	Adhesive	Die-Cut/Label size mm	Product Number	Grammage [g/m <sup>2</sup> ]	Thickness $\mu$	Labels/Sheet	Labels/Pack	Sheets/Pack
Film	PET	white	matt	permanent	320 x 450	PCL3-MWPET	200	145	1	100	100

PCL3-GCPET



Matt film labels with excellent lay flat- and running properties with a dimensionally stable high performance filmic backing. Highly durable material ideally for long life permanent labelling. Perfect for signage, information and identification labels and for outdoor use.



Tear proofed



Water proofed



Min. application temperature: +5°C  
Temperature range: -20°C to +60°C



INFORMATION



WARNING SIGNS



IDENTIFICATION



Material: film | Type: PET | Colour: white  
Surface: matt | Adhesive: permanent



Material: film | Type: PET | Colour: white  
Surface: matt | Adhesive: permanent



Material: film | Type: PET | Colour: white  
Surface: matt | Adhesive: permanent



Material	Type	Colour	Surface	Adhesive	Die-Cut/Label size mm	Product Number	Grammage [g/m <sup>2</sup> ]	Thickness $\mu$	Labels/Sheet	Labels/Pack	Sheets/Pack
Film	PET	transparent	glossy	adhesive-free	320 x 450	PCL3-GCCPET	200	145	1	100	100

PCL3-GCCPET



Transparent film labels with removable adhesive-free cling feature. Can be removed without leaving residue. Excellent lay flat- and running properties with a dimensionally stable high performance filmic backing. Highly durable material. Perfect for temporary signage, information and identification labels at e.g. shop windows, entrance and front desk areas.



Tear proofed



Water proofed



Min. application temperature: +5°C  
Temperature range: -7°C to +50°C



INFORMATION



WARNING SIGNS



IDENTIFICATION



Material: film | Type: PET | Colour: transparent  
Surface: glossy | Adhesive: adhesive-free



Material: film | Type: PET | Colour: transparent  
Surface: glossy | Adhesive: adhesive-free



Material: film | Type: PET | Colour: transparent  
Surface: glossy | Adhesive: adhesive-free



Material	Type	Colour	Surface	Adhesive	Die-Cut/Label size mm	Product Number	Grammage [g/m <sup>2</sup> ]	Thickness $\mu$	Labels/Sheet	Labels/Pack	Sheets/Pack
Film	PET	white	glossy	adhesive-free	320 x 450	PCL3-GWCPET	200	145	1	100	100

PCL3-GCPET



White film labels with removable adhesive-free cling feature. Can be removed without leaving residue. Excellent lay flat- and running properties with a dimensionally stable high performance filmic backing. Highly durable material. Perfect for temporary signage, information and identification labels at e.g. shop windows, entrance and front desk areas.



Tear proofed



Water proofed



Min. application temperature: +5°C  
Temperature range: -7°C to +50°C



INFORMATION



WARNING SIGNS



IDENTIFICATION



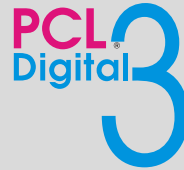
Material: film | Type: PET | Colour: white  
Surface: glossy | Adhesive: adhesive-free



Material: film | Type: PET | Colour: white  
Surface: glossy | Adhesive: adhesive-free



Material: film | Type: PET | Colour: white  
Surface: glossy | Adhesive: adhesive-free



### **Avery Nordic**

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Tel.: +45 70 10 18 00

[www.avery.dk/digital](http://www.avery.dk/digital) | [www.avery.se/digital](http://www.avery.se/digital)

### **Avery Customer Service Free Phone Numbers:**

DK: 80 31 91 00 | SE: 020 - 79 20 53 | NO: 800 10 070

FIN: 0800 1 145 40 | IS: 800 8566